

2003 Trade Shows, Trade Missions, Inbound Foreign Buyer Missions and Trade Events
(January 1 to September 30 confirmed; October to December planned but tentative)

January 25-February 1: Trade Mission to Mexico.

For six to seven producers of fresh onions and garlic to meet with buyers from both the large retail food chains and the Hotel-Restaurant-Institutional (HRI) sectors in Mexico City and Guadalajara. **Grant funding is available to help offset part of the cost of participation.**

March 28-April 8: Lt. Governor's Trade and Tourism Mission to China

Trade Mission to Hong Kong/Macau, Shanghai and Beijing for companies in the tourism, hi-tech, food and environmental fields.

May 6-14 HOFEX Trade Show, Hong Kong, and Trade Mission into China

Trade Show and Trade Mission for food exporting companies. Additionally, there will a follow-on Trade Missions to China (Shenzhen and Guangzhou) for companies attending the Hong Kong exhibition. **Grant funding is available to help offset part of the cost of participation.**

May (date TBA): World Trade Day, Reno

Program sponsored by the Nevada World Trade Council. NEWTRAC Exporter of the Year Award to be presented.

June 11-13: International Food Ingredients and Additives Exhibition, Tokyo

Trade Show for manufacturers of food ingredients. Includes a Technical Seminar for all exhibitors to present their products to selected Japanese buyers. In addition, an Inbound Buying Mission of Japanese Buyers is scheduled for the July-August period. **Grant funding is available to help offset part of the cost of participation.**

July: NCED office, Carson City or Las Vegas

(Exact date and location TBD) Export Readiness Seminar for food exporting companies (limit of four companies.)

July-August: Inbound Buying Mission from Japan.

(Exact dates TBD) Three-four Japanese buyers of food ingredients will visit manufacturers in Northern and Southern Nevada. There is no charge for participation in this activity.

September 15-19: Food & Hotel China, Shanghai

Trade Show for manufacturers of consumer-ready food products. **Grant funding is available to help offset part of the cost of participation.**

October 7-9: Health Ingredients-Japan, Tokyo

Trade Show for manufacturers of health ingredients (dietary supplements). **Grant funding is available to help offset part of the cost of participation.**

For information on any of these activities, please contact Alan Di Stefano at: (775) 687-4325 or by e-mail at: ccintl@bizopp.state.nv.us