

# PERSHING COUNTY DEMOGRAPHICS

## POPULATION

	<u>2000</u>	<u>1990</u>	<u>1980</u>	<u>1970</u>
County	7,458	4,336	3,408	2,670

Source: Nevada State Demographer ([www.nsbdc.org/demographer](http://www.nsbdc.org/demographer))

## POPULATION PROJECTIONS

	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>
County	8,553	8,794	9,053	9,329

Source: Nevada State Demographer ([www.nsbdc.org/demographer](http://www.nsbdc.org/demographer))

## AGE (2000)

0-17	30.4%
18-34	18.4%
35-44	14.7%
45-54	12.6%
55-64	9.4%
65-74	6.9%
75 and over	5.2%

Pershing County's Median Age: 34.4 (2000)

Source: Nevada State Demographer ([www.nsbdc.org/demographer](http://www.nsbdc.org/demographer))

## RACE AND HISPANIC ORIGIN (2000)

White	87.8%
Black	0.3%
American Indian, Eskimo, or Aleut	1.5%
Asian or Pacific Islander	1.3%
Hispanic	7.4%
Other	1.7%

Source: Nevada State Demographer ([www.nsbdc.org/demographer](http://www.nsbdc.org/demographer))

## LABOR (DEC. 2001) — NON-AGRICULTURAL

Industry	Employment	Avg. Wkly.	Avg. Wkly.
		Wage Pershing County	Wage Statewide
Total	1,900	\$643	\$661
Mining	590	873	1,224
Const.	20	380	782
Mfg.	50	422	824
TCPU	40	1,031	695
Trade	300	302	504
FIRE	20	429	871
Service	120	308	627
Gov't	760	668	771

Unemployment Figures: 4.5% (2Q02)

Per Capita Income: \$23,363 (1999)

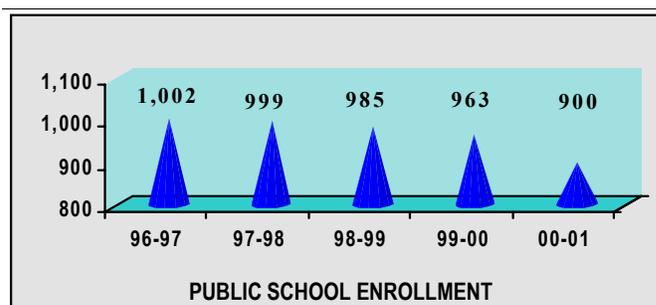
Source: Nevada Department of Employment, Training & Rehabilitation ([www.detr.state.nv](http://www.detr.state.nv))

## MAJOR EMPLOYERS

Coeur-Rochester, Inc.	300 employees
Eagle-Picher Industries	200 employees
Pershing County School District	200 employees
Consolidated Land & Livestock	100 employees
Brinkerhoff Ranch, Inc.	100 employees
Western Nevada Cattle Feeders	100 employees
Ryepatch Truck Stop	100 employees
Ro-Mark Pallet, Inc.	100 employees
Fundis Company	100 employees

Source: Nevada Department of Employment, Training & Rehabilitation ([www.detr.state.nv](http://www.detr.state.nv))

## EDUCATION



## ACT & SAT SCORES (2000-2001)

Comparison	Pershing County	United States
SAT (Verbal)	520	505
SAT (Math)	496	514
ACT (Composite)	20.3	21.0

Source: U.S. Dept. of Education (<http://nces.ed.gov>)  
Nevada Dept. of Education ([www.nde.state.nv.us](http://www.nde.state.nv.us))

Secondary Schools: Pershing County High 9-12

Middle Schools: Pershing County Middle School 6 - 8

Elementary Schools: Imlay Elementary K - 5  
Lovelock Elementary K - 5

Number of Students per Teacher: 14:1

Average Salaries of Teaching Personnel: \$43,918

Dropout Rate in Pershing County (9-12): N/R

Source: Nevada Dept. of Education ([www.nde.state.nv.us](http://www.nde.state.nv.us))

## WESTERN NEVADA COMMUNITY COLLEGE

Location(s):	Lovelock Satellite Carson City (Main Campus)
Cost per credit:	\$48.00 (Fall 2001)
Total WNCC Enrollment:	5,267 (Fall 2001)
Job Training Programs:	Yes
Contact:	Lovelock Center 1140 Cornell Avenue Lovelock, NV 89419 (775) 273-2222

Source: Nevada Dept. of Education ([www.nevada.edu](http://www.nevada.edu))



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Carson City, Nevada 89701-4240  
775.687.4325 ■ (FAX) 775.687.4450

555 East Washington Avenue, Suite 5400  
Las Vegas, Nevada 89101-1083  
702.486.2700 ■ (FAX) 702.486.2701

[www.expand2Nevada.com](http://www.expand2Nevada.com) ■ [bizinfo@bizopp.state.nv.us](mailto:bizinfo@bizopp.state.nv.us)

## TRANSPORTATION

Pershing County is ideally located for easy access to major western markets. With rail service and trucking carriers, ground transportation is both abundant and competitively priced.

### Highway System

Interstate 80 (East-West) from Lovelock

Westbound	
Reno	93 miles
Portland	673 miles
Seattle	823 miles
Eastbound	
Elko	443 miles
Salt Lake City	537 miles
Denver	958 miles

Highway 95 (North-South)

Northbound	
Boise	339 miles
Portland	600 miles
Southbound	
Las Vegas	439 miles
Phoenix	725 miles
Los Angeles	711 miles

### Motor Freight Companies

Five trucking companies provide daily service to 80 percent of the 11-state western region.

### Rail System (East/West)

Union Pacific Railroad	(800) 272-8777
Amtrak (Passenger)	(800) 872-7245

### Airport

Derby Field

Runway 01-19: 5,530 by 150 feet, Unicom

## PUBLIC UTILITIES

Electricity: Sierra Pacific Power Company  
350 Main Street  
Lovelock, NV 89419  
Phone: (775) 273-2627

Natural Gas: Southwest Gas Company  
148 North Carson  
Fallon, NV 89046  
Phone: (775) 459-7504

Amerigas  
Phone: (775) 423-3632

Suburban Propane  
Phone: (775) 273-2112

Telecommunications: SBC Nevada Bell  
P.O. Box 10900  
Reno, NV 89520-0002  
Phone: (775) 333-4811

Water & Sewer: Provided by the municipalities;  
individual wells and septic tanks

## TAX STRUCTURE

Sales and Use Tax	6.5% (None on grocery items)
Property Tax	Assessment is 35% of full cash value
Pershing County	\$3.01-3.63 per \$100 assessed value
Personal Income Tax	NONE
Corporate Income Tax	NONE
Unitary Tax	NONE
Inventory Tax	NONE
Franchise on Income Tax	NONE

Source: Nevada Department of Taxation (<http://tax.state.nv.us/>)

## QUALITY OF LIFE

In Pershing County, one can enjoy the simple pleasures of a rural lifestyle and yet experience Nevada's unbeatable business climate. Home to wonderful outdoor recreation as well as numerous annual events, Pershing County offers everything one looks for in a rural setting.

Farming and ranching remain a vital part of the area's economy and personality. Main crops include alfalfa, wheat, barley and oats. In addition to crops, a thriving livestock industry is centered in Pershing County. The county can boast having the largest feed lots, which are highly mechanized using modern technology.

One can find great opportunities for businesses, large or small. For a business looking for a sparsely populated area with clean air, reasonable land costs, dependable workforce and beautiful desert landscaping, Lovelock and its surrounding areas would be ideal. Come and see why everyone is talking about Pershing County and its pro-business climate.