

**Nevada Commission on Economic Development**  
(January 6, 2006)

**2006 Trade Shows, Trade Missions, Inbound Foreign Buyer Missions and Trade Events**  
(January 1 to September 30 confirmed; October to December planned but tentative)

**February: Inbound Buying Mission from Japan, February, 2006 (exact dates TBD).** This is a free event for suppliers of dietary supplements, nutraceutical and "healthy food" products to individually meet with pre-qualified buyers from some of Japan's leading firms in this industry segment. Most meetings will be held in the Las Vegas area.

**April 25-28: Food & Hotel Asia-Singapore, Singapore.** This is the second-largest food trade show in Asia and is good for every type of food-related product. This is the best trade event to introduce your products into the rapidly growing Southeast-South Asia market. It is held only ever-other year. In 2004 38,000 buyers from 90 countries attended. In addition to the complete booth package our contractor will set up meetings for you with pre-qualified importer/distributors who are specifically interested in your products at no additional charge

Before the trade show we will take exhibitors on an optional trade mission to Vietnam, April 21-22, 2006. There we will meet buyers who are specifically interested in your products. **Grant funding is available to help offset part of the cost of participation in the exhibition and trade mission.**

**May 9-11: Vitafoods Exhibition and Conference, Geneva, Switzerland.** This is the largest trade show in Europe specifically for the dietary supplement, nutraceutical and "healthy food" industry. Technical seminars on your product may also be given. In 2005 over 7,000 buyers from 60 countries (85% from Europe) attended. **Grant funding is available to help offset part of the cost of participation.**

**May 30-June 1: International Food Ingredients & Additives, Tokyo, Japan.** This is the largest trade show in Asia specifically for the food ingredients market, especially for the dietary supplement, nutraceutical and "healthy food" industry. After the trade show there will be an optional one-day trade mission to Osaka on June 2 to meet pre-qualified buyers. **Grant funding is available to help offset part of the cost of participation.**

**May: World Trade Day, Reno** (exact date TBD)

A Program sponsored by the Nevada World Trade Council. NEWTRAC Exporter of the Year Award to be presented.

**May 25-26: Export Readiness Sessions and Branded Program Seminar, Las Vegas**

The Export Readiness session is an individual counseling session for companies ready to start exporting or export to a new area. The USDA Branded Program is a grant program for individuals companies to help them with export promotion.

**September:** Trade Mission to China (tentative; dates TBD).

**November 30-December 2: Food & Hotel China, Shanghai and Trade Mission**

Trade Show and trade mission for manufacturers of consumer-ready and HRI food products. **Grant funding is available to help offset part of the cost of participation.**

For information on any of these activities, please contact Alan Di Stefano at: (775) 687-4325 or by e-mail at: [ccintl@bizopp.state.nv.us](mailto:ccintl@bizopp.state.nv.us)